

Mail Processing Center



Overview

Mail Processing Center, (MPC) Established in 1991, is a specialist provider of high speed laser printing, data processing and fulfilment services. MPC offer the total solution from data to the mail bag. Services also include design, campaign planning, advice and project management.

The Position

Mail Processing Center, based in Houston Texas, has specialized in direct mail marketing services for 15 years. Expanding their business, they moved into full service outsourcing for the production and mail handling of business transaction documents, including invoices and statements.

MPC were approached by a large local government department to assist them in a project to improve their efficiency and reduce cost. The applications were a collection of notices for traffic violations.

The Requirements

The current administration system produces a separate notification for each offence. Each notification type is produced in a separate print file, which is printed, enveloped and mailed.

Currently 9 different notifications are produced, including speeding offences, multiple parking offences etc.

The requirement was to consolidate each notification type into a single print file to enable a number of efficiencies and cost saving opportunities. The consolidation process was to merge multiple notifications to the same individual into a single letter. This reduced printing cost, fulfilment cost and postal charges. The consolidated print file was also to be parsed against the US postal service database to ensure that the destination address was correct and accurate. Bespoke reports were

required by the authority to enable them to correct the addresses on their main administration system.

The new consolidated print file is then printed, enveloped and mailed.

An exact electronic copy in a PDF format was also required with specific indexes, to enable the authority to file and manage within their administration system. Each transaction is then fully traceable. Each document is available to be retrieved instantly when it is required for a further purpose.

Mail Processing Centre looked to Xerox to assist them in selecting a software solution that would meet all the requirements of the local authority.

The solution chosen that met all the requirements including the budget was Paris from xl print.

The Benefits

The Paris system met all the requirements of the local authority. A number of Paris modules were required. The Paris Designer provides a WYSIWYG design system, which enables the user to design fixed form elements with the live data ensuring complete accuracy and exact positioning of all elements including Barcodes and signatures. One Paris Environment was developed with multiple page definitions to dynamically switch letter types based on data content. The indexing required for the upstream document management system is set in the Paris Designer at page level. The Paris Spooler is the production

system, managing printers including the Xerox DocuTech 6180; the multiple Xerox 4110's and also distributed Kyocera printers. The Paris Spooler ensures that each printer runs at rated speed and provides all the resources including the digital forms, fonts and graphics. The Paris Spooler also manages the distribution of the formatted documents to the Paris EDO Archive service which produces the indexed PDF files and hands them onto the Document Management system. The Paris Barcode module is used to produce the Postal Net barcodes. The Paris AutoMail module is used to provide the USPS CASS, address verification and customer specific reports.

The future

With the Paris system installed, set up and running within 4 days, MPC are already looking to provide even more savings to their client by implementing the AutoMail PAVE and Batch Manifest for additional postage reduction.

Who are xl print?

xl print has been developing software for the electronic document industry since 1986. During that time, xl print's customer base has increased to the point where we now have thousands of installations in over 50 countries around the globe.

Every day, xl print's software is responsible for the production of millions of pages of electronic documents which are printed, emailed, faxed or stored in document archive systems.

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